

Zonta District 5 PR Options

Melinda Smith Bilfield
Zonta District 5 PR Chair


What is Zonta PR

- Promotion of all Zonta Events
- Done at Club Level, Area, District, & International Level
- Done through networking person to person, service projects, advocacy projects, fundraising, press, events, social media
- Why? To get our message out to the right people for membership, sponsors, beneficiaries

Zonta Events

- Local Events: Program Meetings, Fundraisers, Scholarships, service projects, advocacy projects
- Area Events: International Women’s Day
- District & International Events: “Tell Us Your Story”

Zonta Area 3 Presents
**Celebrating the Phenomenal Woman:
 Be Bold for Change**



Join us for an afternoon of celebration and empowerment.

Sunday, March 5th, 1-4 p.m.
Location: Hilton Garden Inn,
 8971 Wilcox Drive, Twinsburg 44087

Soup & Salad Luncheon, Vendors, Door Prizes, and inspiring speakers


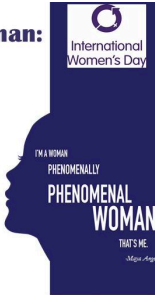

Tickets: \$35 each

Online at: Zontacleland.org, "Events"
Or mail check payable to:
 Zonta Club of Hudson,
 P.O. Box 921, Hudson, OH 44236
 Please purchase your tickets by March 1st.

Keynote Speaker:
 Dr. Lori Stevic-Rust,
 Clinical Health Psychologist and author of
 "Put On Your Big Girl Shoes"

Also Speaking:
 Manju Rastogi,
 DAWN Creations

*Special thanks to our
 Pastarea Sponsor
 Morgan Stanley*

Sponsored by Zonta International and the Area 3 Clubs of Ashtabula, Cleveland and Hudson



THE YOUNG WOMEN IN PUBLIC AFFAIRS AWARD 2017

Zonta International recognizes a commitment to the volunteer sector, evidence of volunteer leadership achievements and dedication to empowering women worldwide.

ONE APPLICATION, THREE OPPORTUNITIES:

- CLUB:** One Applicant from each club recommended for district/region award
- DISTRICT:** 25 applicants receive 1000 US Dollars and applicants are submitted to be considered for International Award
- INTERNATIONAL:** 20 District/Region Award recipients receive an additional 1000 US Dollars International Award

DEADLINE: Applications must be received by the applicant's local Zonta club's published deadline. To locate a Zonta club near you and download an application, please visit: <http://www.zonta.org/global-impact/education/young-women-in-public-affairs-award>

CLUB DEADLINE: Zonta Club of Toronto March 28th, 2017

APPLICATION MUST BE SUBMITTED TO: service@zontatoronto.org

Zonta International is a leading global organization of professionals empowering women worldwide through service and advocacy.

PR Techniques

- Networking person to person
- Service projects / advocacy projects
- Fundraising / events
- Press / social media
- Everything we do is PR

