



ZONTA CLUB OF FINDLAY, OHIO

P.O. Box 415 - Findlay, OH 45839-0415

ZEE NEWS

MARCH 2009

Mission Statement of Zonta International: Zonta International is a global service organization of executives and professionals working together to advance the status of women through service and advocacy.

President's Message:

Thanks to all the Zontians for working so hard on all the projects while I am loafing in Marathon Key, FL. I will see you all on March 3 at our Business Meeting when we will be electing our new officers for the 2009-2010 Year.

Nominees for slate of officers:

VP nominees -- Ann Brossia, Sandy Kozlevcar

Board of Directors: first seat nominees: Mae Gasa, Jane Shoemaker, Kim Trautman

second seat nominees: Sharon Nagy, Jan Pevoar, Shirley Pollock

Celebrations date reminders: Sat., May 16th -- Installation Banquet (evening) with Celebrations Reception before (afternoon)

Exact times will be announced later in March

Tues., May 19th -- Zonta Landing dedication (noon)

Remember also, 50 good members for 50 good years... If you know of someone interested in joining Zonta, please invite them to a meeting and let Lois know they are coming.

TO ALL COMMITTEE CHAIRPERSONS: Please copy me on your committee meeting dates. I would like to attend as many as possible.

Birthdays & Anniversaries for March

Happy Birthday: Kathy Creighton 20th, Rene Perry 21st, Shirley Pollock 26th

Happy Anniversary: Paulette Wildman 1984, Karla Sasse 1987





Z CLUB UPDATE

- Half Way Project – Z-Club and Zonta teamed up to bake muffins and provided fresh fruit and granola bars for 400+ students at Liberty-Benton High School. Half Way Day simply marks that the school year is half over – plus its exam week. A healthy breakfast prior to taking a test has proven to raise test scores. Dozens of muffins and rolls were baked, juice, fruit and granola bars were all donated by Z-Club members. Zonta members Diana Rogers, Paulette Wildman and Barb Wilson helped that morning by cutting up fresh fruit and manning the tables.
- Children’s Mentoring Connection of Hancock County – Z-Club members are forming teams and collecting donations for the Big Brother & Big Sister agency.
- Zonta Club of Findlay Scholarships – Kristi distributed applications to all Z-Club seniors.



UPCOMING MEETINGS

Next month’s business meeting on April 7th will feature Mayor Pete Sehnert, presenting a Proclamation honoring Zonta Club of Findlay’s 50th anniversary.

The program meeting in April will feature Larry Copeland of Copeland Financial Wealth Management. Mr. Copeland will discuss the current financial climate, planning for your retirement and common mistakes people make in investing.

Tim Brugeman, Hancock County Parks, will give a brief update on Zonta Landing prior to meeting.



GROCERY RAFFLE

The drawing for the winner will be held on March 3. The plan is to contact the winner and then arrange a time that is suitable for Great Scot and the raffle winner for the Shopping Spree. The Great Scot representative explained that the shopping sprees are usually scheduled when the store is not too busy and gave example times of 8:00 am or 7:00 pm. Jennie Cobb will email all Zontians of the date and time so that we may all join in on the spree fun.



Zonta members, please check out the website below -- the Citizens for Community Values website – an activist organization in Ohio. This piece really explains the scope of the human trafficking problem, what is being done and how it is being addressed in Ohio:

<http://www.ccv.org/humantrafficking.aspx>



SERVICE COMMITTEE UPDATE

From Your Service Committee:

Our club volunteered at the Blanchard Valley Health Systems Heart Health Awareness event, Day of Dance, on Saturday February 28.

We have once again voted to participate in both the Hancock County Heart Walk and the Alzheimer's Memory Walk. The Heart Walk was held Friday, February 20, and the Walk takes place on Saturday, April 18. The Memory Walk kicked off on February 9th. October 11 is the date for that Walk. Please begin planning your participation and fundraising for each of these worthwhile and fun events!

\$\$\$\$\$\$\$ MARCH IS BUDGET PREPARATION MONTH

It's time to prepare the budget for 2009-2010. The finance committee will be meeting on Tuesday, March 10 at 5:30 at Ann Brossia's office. If your committee wants to request a change in your budget allocation for next year, please email your request along with justification to Ann Brossia at brossia@findlay.edu before March 7. The 2008-09 budget will be prepared in March and sent to the board for review. It will be presented to the members at the April 7, 2009 business meeting, and a vote for approval as presented at the May 5, 2009 business meeting.

GERANIUM SPRING PRE-SALE

Geraniums have been ordered. The spring pre-sale will be starting March 3. Keep building your customer contact list so you are ready to Sell, Sell, Sell. We don't want to rely on good weather for successful public sale days. The more geraniums sold in the pre-sale, the better our profits will be for scholarships to award. An order form and order summary sheet are attached. Submit the summary sheet to Anne Craine by the April 21 deadline. Keep the individual orders for you know who ordered what plants when delivered. Order forms will be available the club meetings starting at the March 3 business meeting. Any questions, contact Ann Brossia or Anne Craine.

Cancellations -- Reminding everyone to please call me before 11:00 am on the Friday before a meeting if they are NOT going to be able to attend. Otherwise, they will be charged for their meal -- Please call Lois Bell, 419-422-0883.

Committee heads, please send your meeting attendance to Jan Pevoar after EACH meeting -- they count toward perfect attendance in case they miss a regular meeting!

April Newsletter Deadline is Friday, March 27th. Any items of interest for the Zee News should be forwarded to Deb Perkins at debperkins@thecourier.com.

The following is the District 5 communications chairperson's ZonComm E-Newsletter from District 5: Welcome to the first issue of the ZonComm E-Newsletter! This e-newsletter will be published on a quarterly basis and will contain helpful hints and suggestions about how best to utilize the PR tools at our disposal to increase awareness of Zonta and our programs. These e-newsletters will also be posted on the District 5 web site (www.zontadistrict5.org). I hope that you will gain useful insights into specific PR tools that can be adapted to your particular Zonta club's projects.

In order to make the content more meaningful for your PR and Communications efforts, I need feedback and suggestions from all of you and your Public Relations and Communications Committees about how to improve the newsletter or to address specific questions that you may have. I will then respond via e-mail with answers to those questions as quickly as possible. As a matter of fact, I'd like to then post those questions and answers in the Frequently Asked Questions section of upcoming issues of the ZonComm E-Newsletter in order to pass along the information to other clubs. If you have questions, I'm sure other Zontians will as well. Remember, as the old saying goes, there are no stupid questions!

I'd also like to ask each of you to have your PR and Communications members e-mail copies of all your Zonta club's most recent PR efforts (press releases, newsletters, brochures and other club literature, web site content, etc.) so that I can see what other District 5 Zonta clubs are doing and share your best ideas among the other clubs in the district with the goal of creating enthusiasm and providing inspiration to all of our members. Your most recent and upcoming new press releases will then be posted on the District 5 web site, thereby serving as press release examples. And if you send something truly exceptional, I will forward it to Zonta International for publication in a special section on that web site dedicated to sharing club information.

The topics covered in this first issue focus on defining Zonta's public relations program, getting started, writing press releases, and a reminder about Zonta Rose Day/International Women's Day in the form of a press release template and a sample press release written based upon the template. Future issues will cover media relations, promoting special events, writing newsletters, creating web sites, and other communications tools needed to accomplish a successful PR program. Regular features will include important Zonta International dates with press release templates and examples, and Frequently Asked Questions.

So please forward this e-mail along with the attached ZonComm E-Newsletter to your Public Relations and Communications Committee. Be sure to ask them to e-mail their feedback to me with their comments, suggestions, and questions regarding the content as well as copies of your club's most recent PR and communications pieces to the e-mail address listed below.

Enjoy!

Terri Purtee-Stein
Zonta District 5 Public Relations and Communications Committee
Zonta Club of Cincinnati-Vice President, PR and Communications Committee
tps29@zoomtown.com

GERANIUMS FOR SALE!! GERANIUMS FOR SALE!! GERANIUMS FOR SALE!!

**It's that time again....
Time for the
2009 Zonta Club of Findlay
Spring Geranium Sale**

The annual Zonta Geranium Sale proceeds fund the club service projects including the annual scholarship awards to deserving students.

For the benefit of the new members, and for review by other members, the spring pre-orders guarantee sales of the geraniums that have been ordered. Any plants not sold in fall pre-order or spring pre-order will be sold at the public sale on Friday, May 8 and if leftover on Sat. May 9. The wild card in this process is always the weather. Remember! We sell geraniums until they are all gone. The spring pre-orders are very important to the success of this fundraiser for our club.

It is time to contact your previous customers and to get new customers for spring pre-orders of geraniums. No flats will be available at the public sale in May 2009. Stress this fact with your customers. Only 4.5" and 7" pots, and vining and bedding baskets will be sold at the public sale. No discount is offered for the spring pre-sale. Also, the hanging baskets will be a \$1.00 more at the public sale than if purchased in the pre-sale.

Use an order form for each of your customers. Then combine all your orders into a summary order and submit to Anne Craine. Do not give Anne all your individual orders. You need to keep those individual customer orders in a safe place until the plants arrive on May 6, 2009 so you know who ordered what.

- Pre-order form attached to this newsletter. Make as many copies as you need.
- Additional order forms will be available in April ZeeNews and at the meetings
- Prices are the same as fall – NOTE: Baskets will be \$1 more at the public sale
- Colors are the same as fall
- No discount on spring pre-orders
- Flats only available by pre-order – emphasize this to your customers
- Pre-ordered plants will be available for pick up on Wed. May 6, 2008
- \$25 non-participation charge to each member who does not sell geraniums
- Questions? Contact Anne Craine, or Ann Brossia-Finance Committee
- Give orders to: Anne Craine, 12525 Co. Rd. 216, Findlay, OH 45840
- Orders due: April 21, 2009

GET YOUR GERANIUM SPRING PRE-ORDERS NOW! DUE April 21, 2009.

ZONTA 2008-09 Geranium Order Form

NAME _____ ADDRESS _____

SMALL PLANTS - 32 PLANTS TO A FLAT - \$27.50					
RED	WHITE	BUBBLEGUM PINK	SALMON	FUCHSIA	TOTAL
_____	_____	_____	_____	_____	_____

LARGE PLANTS - 18 PLANTS TO A FLAT - \$23.50					
RED	WHITE	BUBBLEGUM PINK	SALMON	FUCHSIA	TOTAL
_____	_____	_____	_____	_____	_____

4-1/2" PLANTS - \$3.00 each					
RED	WHITE	BUBBLEGUM PINK	SALMON	FUCHSIA	TOTAL
_____	_____	_____	_____	_____	_____

7" PLANTS - \$7.00 each					
RED		BUBBLEGUM PINK	SALMON	FUCHSIA	TOTAL
_____		_____	_____	_____	_____

VINING BASKETS - \$17.00					
RED	HOT PINK	MERLOT (purple)			TOTAL
_____	_____	_____			_____

BEDDING BASKETS - \$17.00					
RED	BUBBLEGUM PINK	SALMON	FUCHSIA		TOTAL
_____	_____	_____	_____		_____

ORDER SUMMARY

SMALL FLATS:	_____	@ \$27.50 per flat	\$ _____
LARGE FLATS:	_____	@ \$23.50 per flat	\$ _____
4-1/2" POTS:	_____	@ \$3.00 each	\$ _____
7" POTS:	_____	@ \$7.00 each	\$ _____
BASKETS:	_____	@ \$17.00 each	\$ _____
		TOTAL ORDER	\$ _____
		AMOUNT PAID	\$ _____
		DUE AT TIME OF DELIVERY	\$ _____

PLEASE RETURN THIS ORDER FORM BY April 21, 2009 TO:

Anne Craine
 12525 Co. Rd. 216
 Findlay, OH 45840
 fax 419-421-8453

Members who do not sell or purchase any geraniums will be assessed \$25.00.

Pre-sold orders will be ready to pick up on **May 6th, 2009 from 11:30am-1:00pm**

First Christian Church parking lot
 620 N. Main St.
 Findlay, OH 45840

PROCEEDS WILL GO TO SERVICE PROJECTS

