

THE VISION: ZONTA'S STRENGTHS, THE GAPS AND HOW DO WE ADDRESS THE GAPS.
ANGELA BROKEMAN

Angela suggests that we need to be asking for dollars for service, independently of an event, rather than always for an event.

She discussed the Strategic Plan which all clubs should have: All strategic plans must set priorities, be flexible and responsive to the needs, communicate the purpose and the plan, be short and simple (a minimum of 12 pt. and no more than one page), be measurable, demonstrate and provide leadership, provide a shared vision and identify the gaps.

To make the vision work we must bridge the gaps, provide mentoring, involve diversity of membership and fill in the age gaps and keep tabs on the participation of the members.

Discussion followed.